



# THE BULLETIN

## Overseas Press Club

### of America

copy 2

Published at Headquarters, 35 East 39th Street, New York 16, N. Y., MUrray Hill 6-1630

CABLE ADDRESS: OPCLUBAM

Vol. 9, No. 44

Nov. 20, 1954

### CLUB LUNCHEON

WEDNESDAY, Nov. 24.....OPC Bldg., 35 E. 39th St.

12:00 Noon (Cocktails)-----Luncheon at 12:30 P. M.

Members: \$2.50.....Guests: \$3.00

Guest Speaker:

ANTHONY NUTTING

Leader of the United Kingdom Delegation to the United Nations

For its Thanksgiving week luncheon, OPC this week presents Britain's new chief of delegation at the U.N. and Minister of State, Anthony Nutting, who recently arrived to replace the popular Sir Selwyn Lloyd...Former parliamentary under secretary of the British Foreign Office, the new U.N. delegate comes to New York from Cairo where he participated in the signing of the Anglo-Egyptian Agreement on the Suez Canal Zone.

RESERVATIONS ARE NECESSARY!

OPEN HOUSE Tuesday, Nov. 23

(See Page 2 story)

## Make our 411 offices your headquarters around the world

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 84 countries and colonies on all 6 continents.

Any one of Pan Am's 411 offices is the perfect spot to meet people, to receive messages, to get help with accommodations, interpreters, interviews, etc. And be sure to ask about PAA's "pick-up" service for press material.

## PAN AMERICAN



WORLD'S MOST EXPERIENCED AIRLINE



## OPC SPECTACULAR TO MAKE TELEVISION HISTORY

An extravaganza to make television history is taking shape for the Producers' Showcase Monday, December 13, when RCA and the Ford Motor Company will present "Dateline", the NBC-TV spectacular marking the dedication of the OPC Memorial Center honoring those correspondents who lost their lives overseas while on assignment. NBC producer for the Producers' Showcase series is Fred Coe, to whose credit are such outstanding successes as Television Playhouse and "Mr. Peepers". OPC'er JACK RAYEL is executive producer for NBC.

The name of Marian Anderson has been added to the list of artists, including Bob Hope, Eddie Fisher, Sid Caesar, Peggy Lee and Richard Rodgers.

The coast-to-coast program, from 8 to 9:30 p.m. EST, will be televised in color. Because of the lighting required, the producers expect that most of the show will emanate from studios in New York and Hollywood. However, they hope to have at least one scene in the Memorial Press Center.

PART HARTWELL, chairman of the House Operations Committee, reports that the Correspondent's Fund has enlisted the professional services of Eileen Lange to work on plans for the show. Miss Lange, former magazine director at NBC, will be working at the clubhouse full time on problems of telecasting and related matters until the grand opening. Members with questions concerning the show can contact her.

LARRY BLOCHMAN and his Hospitality Committee are working on plans for the Club's celebration of the event. The Public Relations Committee is working closely with NBC's press department to promote a record audience for the TV program. NBC has suggested that local TV shows plan some feature during the week preceding December 13 to honor newsmen who served (and died) overseas.

\*\*\*

\*\*\*

\*\*\*

XXXXXXXXXXXXXXXXXXXXX  
OPEN HOUSE x  
XXXXXXXXXXXXXXXXXXXXX

HAL BOYLE, the AP columnist, just back from revisiting the scene of "The Battle of the Bulge, Ten Years Afterward" will be the guest of honor at the Club's second weekly open house Tuesday evening, Nov. 23. The party starts with cocktails from 5 to 7 pm. Those who can stay for dinner are asked to make reservations. The door fee of \$1.00 includes the first drink. Dinner is offered at \$2.50, including tip and tax. The hospitality committee launched its series of open house nights last week with a successful party honoring Past President LOUIS LOCHNER. Those who came early this week can hear HAL's personal report on his trip.

\*\*\*

\*\*\*

\*\*\*



# PAST PRESIDENTS

# OFFICERS

# BOARD OF GOVERNORS

W. W. CHAPLIN  
ROBERT CONSIDINE  
JOHN DALY  
WILLIAM P. GRAY  
E. HERSHEY  
FRANK KELLEY  
LUCIAN S. KIRTLAND  
LOUIS P. LOCHNER  
EUGENE LYONS  
J. CLIFFORD STARK  
LOWELL J. THOMAS  
WYTHE WILLIAMS

**PRESIDENT**  
ROBERT CONSIDINE  
  
**VICE PRESIDENTS**  
JOHN BARKHAM  
WAYNE RICHARDSON  
BRUNO SHAW  
  
**SECRETARY TREASURER**  
A. WILFRED MAY  
  
**MANAGER**  
JAMES V. FOLEY

**NORWOOD F. ALLMAN**  
**LAWRENCE G. BLOCHMAN**  
CECIL BROWN  
FLEUR COWLES  
KATHRYN CRAVENS  
EMANUEL FREEDMAN  
HAL LEHRMAN  
GABRIEL PRESSMAN  
CHARLES ROBBINS  
WALTER G. RUNDLE  
CORNELIUS RYAN  
ANSEL TALBERT  
  
**ALTERNATES**  
WILLIAM F. BROOKS  
HENRY GELLERMANN  
VIRGINIA PREWETT MIZELLE  
ADELE GUTMAN NATHAN  
REAVIS O'NEAL, JR

OVERSEAS PRESS CLUB BULLETIN

NOV. 20, 1954

Page 3

## NEW MEMBERSHIP APPLICATIONS

### ACTIVE:

Michael Horton; European editor of New York Herald Tribune (Paris) from 1946 to 1951; Paris correspondent, Mutual Broadcasting System from 1950 to 1952; director of information, National Broadcasting Company. Proposed by ARTHUR SETTEL; seconded by JOHN MC TIGUE.

Daniel D. Karasik; 1948 to 1952, Chicago Daily News; 1952 to March 1954 Ford Foundation Fellowship (October to March in Japan); November 1953 to May 1954, Japan and Southeast Asia correspondent (stringer) for Worldwide Press Service; March 1953 to March 1954 stringer for ABC, Collier's, Japanese press, etc.; presently with CBS News. Proposed by MAX DESFOR; seconded by HAL BOYLE.

### ASSOCIATE:

Joseph Duff Kelly; Duff Kelly Organization; Wall Street Journal from 1929 to 1945. Proposed by GILBERT E. BUSCH; seconded by JOSEPH WILLICOMBE, JR.

Rex Taylor; public relations director; press chief, public relations, European Theater of Operations from August 1943 to June 1944; picture chief, June 1944 to August 1945, Comm Z, ETO. Proposed by RALPH H. MAJOR, JR.; seconded by ROBERT L. DUNNE, JR.

### AFFILIATE:

Charles J. Oppenheim, director of press information, CBS Television. Proposed by ARTHUR SETTEL; seconded by ELMER W. LOWER.

Leroy F. Spangenberg; vice president Mackay Radio and Telegraph Co., Inc.; AFHQ Algiers May to October 1943, U.S. 3rd Army -12th Army Group Normandy to Germany June 1944 to November 1945; in charge of Mackay radio units in above theatres for transmitting press copy directly from briefing centers to newspapers, press agencies and broadcast stations in U.S.; now handles international radio presscast services of AP and UP. Proposed by LLOYD STRATTON; seconded by RELMAN MORIN.

#####

The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates:

### ACTIVE:

LOUIS J. CIOFFI, Columbia Broadcasting System.  
RICHARD F. DEMPEWOLFF, eastern editor, Popular Mechanics Magazine.  
CLARENCE A. KELSO, Chrysler Export Corporation.  
WILLIAM I. NICHOLS, editor, This Week Magazine.

### ASSOCIATE:

THEODORE S. AMUSSEN, editor-in-chief, Rinehart & Co., Inc.  
STEPHEN E. KORSER, press relations, The Borden Company.  
BETTE SWEENEY FRIEDHEIM, associate editor, Travel Agent and Hotel Gazette magazines.

\*\*\*\*\*







## NOMINATIONS INVITED FOR POLK AWARD

Long Island University invites nominations for the George Polk Memorial Awards for distinguished reporting in 1954. Categories include foreign reporting and news photography. Entries may be submitted by the reporter, his newspaper or other individuals to the Curator, Polk Memorial Awards, Long Island University, Brooklyn, 1, New York. The deadline for entries, which can cover stories or series of stories, is February 1, 1955. A scrap book is preferred.

\*\*\*

\*\*\*

\*\*\*

\*\*\*\*\*

THE TOWN CRIER \*  
\*\*\*\*\*

KATHLEEN MC LAUGHLIN's book, New Life in Old Lands, was published Nov. 15 by Dodd Mead. It is an account of the work of the U.N. Technical Assistance Administration. As president of the New York Newspaper Women's Club, KATHLEEN will preside at the Front Page Ball Dec. 3 in the Hotel Plaza....OPC members were among those who did the ribbing and took a ribbing in the "Financial Follies of 1954" presented by the New York Financial Writers at the Astor Friday night, Nov. 19. JOE ROSAPEPE, GEORGE MC DONALD, NORM STABLER, GIL BUSCH, WILLIAM HORGAN and CHARLES DONNELLY portrayed assorted tycoons at this latterday "Feast of the Scribes and Pharisees." Big enough to lampoon were JOHN DALY (TV MC on "What's My Line") and TOM DEEGAN (Robert R. Young's p.r.)....Look magazine Dec. 28 will publish a picture story on Vietnam by LEO CHERNE, Executive Director of the Research Institute of America. As chairman of the International Rescue Committee, CHERNE will soon launch a drive for funds to aid Vietnamese refugees whose plight he reported....WILLIAM R. MIZELLE, formerly projects manager for the McGraw Hill Technical Writing Service, has been appointed Editorial Director of the Oil Industry Information Committee (American Petroleum Institute)....DAVID J. FORBERT returned last week from a four month photo cover assignment for Reader's Digest International editions covering nine European countries and Morocco....CARL BAKAL, associate editor of Coronet, is being hailed as the only OPC inventor with a patent number to show for it. The New York Times beat The Bulletin to the news that he has invented a beer stein provided with a bell by which the drinker can ring for a refill. The patent number: 2,692,573....REDINGTON FISKE is off to Rio de Janeiro to cover the early sessions of the Hemispheric Economic Conference and the International Trade Fair at Sao Paulo for Export Trade and Shipper.

\*\*\*

\*\*\*

\*\*\*

MEMBERS PLANNING TO USE THE CLUBHOUSE FOR CHRISTMAS PARTIES ARE ASKED TO MAKE THEIR RESERVATIONS EARLY.

# # # # #

JULIA EDWARDS joins The Bulletin staff this week as a co-editor. Now PR chief of Research Institute of America, JULIA has had wide foreign correspondent experience for ONA, NEA, Worldwide Press Service, and top papers including the Baltimore Sun, Chicago Daily News, and Indianapolis Star (in Washington). Her beats included Korea, Indo-China, Japan, & countless other Asian and European countries.



## STREIBERT URGES SUPPORT OF USIA

Theodore Streibert, director of the United States Information Agency, cited cases at an OPC luncheon Thursday, Nov. 11, to show that the program is giving Soviet propagandists a run for their money. But he estimated that the U.S. would have to spend something like \$800,000,000 a year to equal the Soviet expenditure on foreign propaganda.

As an example, he recalled the success of "This Is Cinerama" at the Damascus International Trade Fair this summer and announced that it will be shown again at the Bangkok fair opening December 7. There is a report that the Soviet Union decided not to participate when it heard about the competition, he said.

Streibert stressed that he is seeking the assistance of professionals with "skill and technique" to make the information program a success, and he suggested that alumnus of the effort could give valuable advice. He acknowledged that the lengthy security clearance procedure creates difficulty in recruiting personnel and said that he was trying to work out an arrangement whereby applicants would be guaranteed employment subject to security clearance. This would overcome complaints that applicants have waited six months for a security clearance only to be told that the vacancy no longer existed.

EDITORIAL BOARD CHAIRMAN: ROBERT L. DUNNE, Jr.

CO-EDITORS: DAVID MURRAY, ART SETTEL, JULIA EDWARDS. SPECIAL CORRESPONDENTS: BARBARA WACE (11 Old Mitre Court, Fleet St., London); CURT L. HEYMANN (9 Rue Leon-Jost, Paris); EDMUND STEVENS (Via Emilia 81, Rome); GERHARD STINDT (NBC, Inc., US Press Center, APO 742, %PM, New York, N.Y.); DAVID BOGUSLAV, (% Manila Times, Manila); GREG MacGREGOR (NY Times, APO 301, %PM, San Francisco, Calif.); JOHN WILHELM (Madero, 16, Disp. 704, Mexico); JESSIE STEARNS (1437 Rhode Island Ave., NW, Washington, DC); JOSEPH Q. RIZNIK (Redwood Rd, San Anselmo, Calif.); BERYL KENT (933 Hammond St., W. Los Angeles 46, Calif.) Editor Emeritus: RALPH H. MAJOR. Issue Editor: JULIA EDWARDS.

Subscription Rates: Free to all Members of the Overseas Press Club  
Non-Members: \$10 per year. Advertising rates on request.

Address all news items to Club Headquarters, 35 East 39th St., N.Y.C.

Copy Deadline: Tuesday PM weekly.



## **Only TWA Connects 60 U. S. Cities with 21 World Centers Abroad**

- Wide choice of fast, direct routes with TWA's 33,000 route miles between San Francisco and Colombo, Ceylon.
- 3 types of TWA service across the U. S. and overseas — luxurious Ambassadors, First-Class, and economical Sky Tourist flights. All flights via world-proved Constellations.

- TWA one-airline travel means you enjoy the same superb TWA service and convenience at every one of the 157 TWA offices throughout the world.
- For immediate reservations see your travel agent or call TWA, Trans World Airlines.

**Fly the finest... FLY TWA**  
TRANS WORLD AIRLINES  
U. S. A. • EUROPE • AFRICA • ASIA

